



CALL FOR COMMUNITY ARTISTS

Tulip Time is pleased to announce Klompen Garden, a public art project celebrating the 90th Tulip Time Festival. Klompen Garden will showcase 45 pairs of artfully designed large 'wooden' shoes installed in city parks and tulip beds throughout the downtown Holland area. Festival attendees will be encouraged to step inside each pair of klompen for an interactive experience and unique photo opportunity.

CREATING THE KLOMPEN GARDEN

Tulip Time invites area artists to submit a design concept and sketch for this one-of-a-kind art project. Artists may submit up to two concepts for a single non-refundable entry fee of \$35. Tulip Time will supply each selected artist with a large pair of 'wooden' shoes, through which artists are encouraged to bring their concept to life. The shoes will be made of a urethane structural foam material and will be approximately 34" (L) x 12" (W) x 12" (H). Artists should refer to the Klompen Dimensions on this prospectus and the blank shoe templates on www.tuliptime.com/klompen-garden when preparing to submit a concept. Of the submitted concepts, 45 will be selected to create the Klompen Garden featured during Tulip Time 2019.

THE SELECTION PROCESS

Artists must submit their design concept(s) with a detailed shoe sketch and payment to Tulip Time by Friday, January 11, 2019 at 11:59 PM ET. Submissions must be completed through the online submission form found at tuliptime.com/klompen-garden.

A selection committee will choose 45 concepts to be part of the Klompen Garden. Selected artists will be notified by Friday, January 18 and will be asked to pick up their wooden shoes during designated pick up times. Pick up location will be determined upon acceptance.

BEST KLOMPEN AWARDS

A juror will select one grand prize winner to be highlighted during the festival. The juror's pick will be awarded \$1,000 and will be announced at an artist reception in April. The public will then have a chance to vote for their favorite of the remaining 44 klompen between May 1-11, 2019 with the top three public picks announced on May 12. First place will be awarded \$500, second place will be awarded \$300 and third place will be awarded \$200.

KLOMPEN SUPPORT

Would you like to take home a memento from the 90th Tulip Time Festival?

Businesses, organizations and individuals can support an artist for \$1,000. Underwriters will receive recognition on Klompen Garden collateral and take home a pair of klompen. Contact elizabeth@tuliptime.com or 616.396.4221 x104.

ENTRY REQUIREMENTS

- Artists must live in Ottawa, Allegan, Kent, Muskegon or Kalamazoo counties to be eligible.
- All mediums, with exception of perishable items, will be considered. Artists should keep in mind that completed projects will be installed outdoors and must be weather resistant.
- Artists are responsible for pretreating and sealing final project.
- Parent/guardian consent is required for any artists under 18 years of age who are selected to participate in the final installation.
- Completed artwork must be safe and secure enough for visitors to step inside the shoes.
- The artwork theme must represent the community of Holland, with special consideration to our 90th festival theme: **'Join the dance as we paint the town orange!'** The project does not have to be orange to be accepted.
- Tulip Time will supply artist with large 'wooden' shoes, made from a urethane structural foam material. Selected artists must pick up shoes during designated pick up times.
- To be considered by selection committee, artists must submit a design concept, sketch and non-refundable \$35 entry fee through an online submission form found at www.tuliptime.com/klompen-garden. Submission deadline is Friday, January 11, 2019 at 11:59 PM ET.
- Artists should utilize the blank klompen templates available at www.tuliptime.com/klompen-garden. Artists may upload up to four images per submission.
- Artists understand that their time is volunteered. All 45 finalists' concepts will be eligible for the Best Klompen Awards.
- Tulip Time will be responsible for installing and removing artwork with artist assistance.
- By submitting to this competition, all artists agree to have artwork posted online and agree to all other entry requirements as stated in this prospectus.

SUBMISSION FORM

Must be completed online at www.tuliptime.com/klompen-garden by Friday, January 11, 2019 at 11:59 PM ET.

Please be prepared with the following information in order to complete the online form. Once you begin the submission process, you will not be able to save and complete the submission later.

Name
Organization (optional)
Address
City, State, ZIP
Phone
Email (required)
Credit Card Information

ENTRY INFORMATION (PLEASE REPEAT INFORMATION FOR EACH ENTRY)

Title
Medium(s)
Concept/Theme
Upload sketch in full color, file must be PDF or JPG
*Artists may upload up to four sketches/images per project.

Online submissions are incomplete without providing payment for the \$35 non-refundable entry fee.

Tulip Time understands that design concepts may vary slightly from the actual finished product. Please represent your concept to the best of your ability by providing as much detail as possible.

Please direct all questions to
Elizabeth Wallace at
616.396.4221 x104 or
elizabeth@tuliptime.com

submission CHECKLIST

- COMPLETE ONLINE SUBMISSION FORM
- PROVIDE DETAILED IMAGES & CONCEPT SKETCHES
- PAY \$35 NON-REFUNDABLE ENTRY FEE

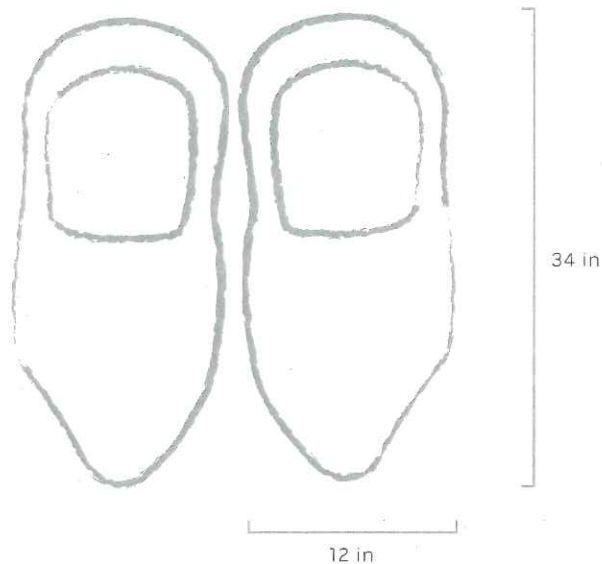
SUBMIT ENTRY AT
WWW.TULIPTIME.COM/KLOMPEN-GARDEN

IMPORTANT DATES

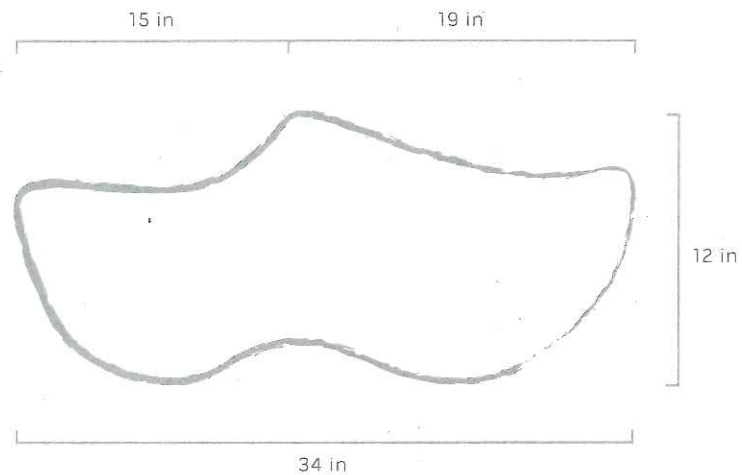
JANUARY 11, 2019	PROJECT CONCEPTS DUE
JANUARY 18, 2019	TOP 45 ARTISTS NOTIFIED
FEBRUARY 1 & 4, 2019	KLOMPEN PICK UP
MARCH 29, 2019	FINAL PROJECTS DUE
MAY 4-12, 2019	90TH TULIP TIME FESTIVAL
MAY 12, 2019	WINNERS ANNOUNCED

KLOMPEN DIMENSIONS

TOP VIEW



SIDE VIEW



TULIP TIME PRESENTS

KLOMPEN
garden
— 2019 COMMUNITY ART PROJECT —

The prospectus for the 90th
TULIP TIME PUBLIC ART PROJECT

