

Pumpkinfest Avenue Art Application

October 4 & 5, 2019

Pumpkinfest takes place October 4 & 5. The two-day celebration will feature a number of events that can be enjoyed by all ages. Pumpkinfest is partnering with All Rout INC. to bring the community art project Pumpkinfest Avenue Art. We invite you or your group to participate and express your creative talents! Professional artists, families, church groups, businesses and schools are all welcome.

This year for Avenue Art we will have large wooden pumpkins! The pumpkins will be around four to six feet and have all been provided by All Rout Inc.

Overview:

- This year's Pumpkinfest theme is "Pumpkinfest Goes Back to its Roots".
- The Avenue Art will be displayed throughout downtown Zeeland during Pumpkinfest 2019.
- Artists will be provided with the wood structure, but are responsible for their own supply costs. **Artists are responsible for making sure their structure is stable and will not fall apart. Last year, it worked really well to screw the sculptures onto plywood. We would love if your plywood/base was decorated and cohesive with your sculpture.**
- Artist is responsible for creating, delivering, and maintaining Avenue Art within the dates below.
- Submit a completed application to zeelandfestivalsinc@gmail.com
- September 2019. Structure picked up after application is received. We will contact you to arrange a time to pick up your animal.
- September 26- Deliver your animal downtown Zeeland in your designated spot (which will also be sent to you later)
- October 4-5: Pumpkinfest!
- October 6-7: Structure pick up.

Guidelines:

1. Artist(s) understand that their time and talent are volunteered.
2. The structure will be supplied ready to decorate. Artist is responsible for paint and supplies.
3. The content displayed on each structure must remain neutral: no controversial material (nothing obscene or violent), no political or religious material, no logos or direct advertising. Use your creativity!
4. The Avenue Art committee retains full discretion to determine whether the artwork meets the standards set forth above.
5. Artists are fully responsible for repairing or replacing any elements of their work if it is damaged by weather or misfortune while in place.

6. No electrical power is available, however, the use of battery powered items or LEDs is acceptable.
7. Artist is responsible for using paint and a sealer to protect the structure from the weather.
8. If you never submit the sculpture for Pumpkinfest and just keep it you will be charged \$100 to replace that piece.

How to apply and important dates:

-Please email applications to zeelandfestivalsinc@gmail.com

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APPLICANT FORM

Individual/Organization Name:

Contact Name (if different from above):

Title of the work:

Brief explanation of design idea:

Yes, I would like to keep my animal structure after Pumpkinfest or
 No, I would like to donate my animal structure to Pumpkinfest for future display or fundraising.

Name

Mailing

Address: _____ City: _____

State: _____ Zip: _____ Email: _____

Phone: _____

Signature/Date: _____

